PHILIP MORRIS
U.S.A.
100 PARK AVENUE, NEW YORK, N. Y. 10017 TELEPHONE (212) 679-1800

September 23, 1981

Mr. David Simmons
Localsports, Inc.
Valley River Center
Suite 12
Eugene, Oregon 97401

Dear Mr. Simmons:

Many thanks for the information you forwarded to me concerning the possibility of Philip Morris advertising in Sportscene Magazine.

Unfortunately, our budget for this type of advertising is extremely limited and fully committed, therefore, we will be unable to participate.

Again, many thanks for thinking of Philip Morris and best wishes for a successful '82.

Cordially,

Vincent J. Weiner
Manager
Special Promotions

VJW:mc

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Source: https://www.industrydocuments.ucsf.edu/docs/kkvn0004